

# NEXT-LEVEL BIM Workshop

## Maximize your Investment with Owner-centric BIM

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Are you...

Investing in BIM but not getting the expected value?

Wishing you had better insights into your projects to make informed decisions?

Struggling to keep up with emerging technologies like digital twins?

The next technological evolution in infrastructure and capital projects is moving from vendor-centric to owner-centric Foundational Building Information Management (BIM). This **dynamic and interactive training will give you valuable insights into the BIM technologies that leading real estate owners leverage to optimize the project lifecycle.**

Owners remain central to delivering successful outcomes from design to construction to operations. So, whether you're exploring BIM for the first time, already integrating it into your projects, or seeking advanced strategies and insights, our workshop provides a comprehensive program tailored to your specific goals.

## Course Overview

This virtual workshop helps building owners extract more value, reduce risk, and realize more predictable outcomes by understanding and leveraging Building Information Management (BIM). Attendees will learn the "What" and the "Why" of enterprise-level BIM from an owner's perspective across the entire building lifecycle.

The workshop focuses on an owner-centric approach that enables the implementation of best practices in BIM processes and provides a "firm foundation" for any downstream BIM-based use case needed by the owner. Foundational BIM ensures that deliverables from the designers and general contractors benefit the owner by establishing a worthy foundation for digital twins, operations, and other downstream use cases during the entire building lifecycle.

Participants will earn a certificate of completion.

 **Workshop Fee:**  
**\$2,500**

 **Course Length:**  
**5 half days**

 **Format:**  
**Virtual, Instructor-led**

## Key Takeaways:

- **Maximize Efficiency & Reduce Costs**  
Learn how BIM can streamline your operations, from pre-construction planning to long-term maintenance, helping you save both time and money.
- **Enhanced Decision-Making**  
With BIM's precise, real-time data, you can make informed decisions about your property, leading to higher-quality outcomes and increased tenant satisfaction.
- **Align with Sustainability & Compliance Goals**  
Discover how to leverage BIM to create more sustainable buildings, comply with evolving regulations, and achieve certifications that enhance your building's market value.
- **Network & Engage**  
Connect with forward-thinking building owners, industry experts, and BIM professionals. Exchange ideas, experiences, and strategies for implementing BIM in your operations.
- **Active Participation & Learning**  
Our workshop doesn't just inform you about the benefits of BIM; it shows you. Participate in live, practical sessions that empower you to apply BIM strategies effectively to your properties.
- **Develop Your Personal BIM Action Plan**  
Walk away from this workshop with a customized BIM action plan that your company can use to leverage BIM for enhanced business outcomes.

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### Course Topics:

- What are the building blocks of Owner-centric BIM?
- Turning Owner's challenges and obstacles into opportunities
- How to make BIM produce results and elevate ROI
- Establishing effective BIM metrics to measure success
- Launching Foundational BIM Standards
- Engaging a BIM Integrator—the project manager of the Virtual Building
- How to establish Data Standards to manage the “I” in BIM
- Establishing an Owner-sponsored Common Data Environment
- Best practices for Foundational BIM Standards
- Creating the Owner-authored BEP Template—the core of Owner-centric BIM Standards
- How Digital Twins can provide real-time feedback for enhanced decision making
- BIM-based building performance and sustainability
- GIS integration
- How to use Reality capture to establish reliable as-built conditions
- Establishing a BIM PMO (Program Management Office) to operationalize BIM for the enterprise
- Leveraging artificial intelligence (AI) for enhanced decision-making
- Seeking assistance-what to look for in a BIM/Digital Twin consultant
- How to make a BIM Program “sticky”



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### ABOUT THE FACILITATOR

#### JOHN STEBBINS, COURSE FACILITATOR, SENIOR PROGRAM MANAGER



John Stebbins is a pioneer in Building Information Modeling (BIM), with over 35 years of experience in digital design and construction technologies. He has spent 11 years aiding some of the world's largest owners in digitally transforming their operations. John is a respected expert in BIM strategy, project planning, and execution. He has taught BIM at Orange Coast College in Costa Mesa, CA, and the University of Southern California, has delivered numerous lectures, seminars, workshops, and has led user groups across California and Arizona on the power of BIM.

John holds a Bachelor of Science in Urban Planning from Iowa State University, providing a solid foundation for his comprehensive understanding of built environments. Throughout his career, he has remained steadfast in his mission to empower others through practical education and immersive learning opportunities. His dedication to spreading awareness and facilitating hands-on learning experiences underscores his commitment to advancing the field.

### ABOUT ANSER ADVISORY, PART OF ACCENTURE

Anser Advisory, part of Accenture, is an ENR Top 50 Program Management firm, and Great Place to Work® designated 2023 Best Workplaces in Consulting & Professional Services™, specializing in capital program advisory and consulting services, organization preparedness, strategy, funding, process development, program controls and project, program, and agency construction management. Anser offers owners industry best practices paired with innovative technologies that mitigate common pain points across the capital development cycle from pre-planning through construction and closeout within a diverse range of social and civil infrastructure end markets.

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