

# BIM for Owners Workshop

## Owner-centric BIM for More Predictable Project Outcomes

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BIM's next Evolutionary Stage: From Vender-centric Modeling to Owner-centric Building Information Management

The next technology evolution in the Building Industry is the transition from vender-centric Building Information Modeling to owner-centric Building Information Management. Our BIM for Owners Workshop is your gateway to transforming how buildings are designed, constructed, and operated. In this dynamic and interactive workshop, you'll uncover the secrets of BIM technology that leading industry professionals use to revolutionize the construction and real estate sectors. Whether you're new to BIM or looking to deepen your knowledge, our workshop offers a comprehensive program tailored to your needs.

### Course Overview

This virtual workshop helps building owners extract more value, reduce risk, and realize more predictable outcomes by understanding and leveraging Building Information Management (BIM). Attendees will learn the "What" and the "Why" of comprehensive BIM from an owner's perspective across the entire building lifecycle. Participants will earn a certificate of completion.

The BIM for Owners workshop focuses on an owner-centric approach that enables best practice implementation of BIM processes and provides a "firm foundation" for any downstream BIM-based use case needed by the owner. This Foundational BIM ensures deliverables from the designers and general contractors benefit the owner by establishing a worthy foundation for digital twins, operations, and other downstream use cases during the entire building lifecycle.



**Workshop Fee:**  
**\$2,500**



**Course Length:**  
**5 half days**



**Format:**  
**Virtual: instructor-led**



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### Course Topics

- What are the building blocks of Owner-centric BIM
- Turning Owner's challenges and obstacles into opportunities
- How to make BIM produce results and elevate ROI
- Establishing effective BIM metrics to measure success
- Launching Foundational BIM Standards
- Engaging a BIM Integrator-the project manager of the Virtual Building
- How to establish Data Standards to manage the "I" in BIM
- Establishing an Owner-sponsored Common Data Environment
- Best practices for Foundational BIM Standards
- Creating the Owner-authored BEP Template-the core of Owner-centric BIM Standards
- How Digital Twins can provide real-time feedback for enhanced decision making
- BIM-based building performance and sustainability
- GIS integration
- How to use Reality capture to establish reliable as-built conditions
- Establishing a BIM PMO to operationalize BIM for the enterprise
- Leveraging artificial intelligence (AI) for enhanced decision-making
- Seeking assistance-what to look for in a BIM/Digital Twin consultant
- How to make a BIM Program "sticky"

### Key Takeaways

- Maximize efficiency and reduce costs: Learn how BIM can streamline your operations, from pre-construction planning to long-term maintenance, helping you save time and money.
- Enhanced decision making: With BIM's precise and real-time data, make more informed decisions about your property, leading to higher-quality outcomes and increased tenant satisfaction.
- Align with sustainability and compliance goals: Discover how to use BIM to create more sustainable buildings, comply with evolving regulations, and achieve certifications that enhance your building's market value.
- Network and connect: engage with other forward-thinking building owners, industry experts, and BIM professionals. Exchange ideas, experiences, and strategies for implementing BIM in your operations.
- Active participation & learning: Our workshop doesn't just tell you about the benefits of BIM; it shows you. Participate in live practical sessions that will empower you to effectively apply BIM strategies to your properties.
- Develop your personal action plan: Walk away from this workshop with a BIM action plan that your company can use to leverage BIM and enhance business outcomes.

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## ABOUT THE FACILITATOR

### JOHN STEBBINS, COURSE FACILITATOR, SENIOR PROGRAM MANAGER



John Stebbins is a pioneer in Building Information Modeling (BIM), with over 30 years of experience in digital design and construction technologies. He has spent 11 years aiding some of the world's largest owners in digitally transforming their operations. John is a respected expert in BIM strategy, project planning, and execution. He has taught BIM at Orange Coast College in Costa Mesa, CA, and the University of Southern California, has delivered numerous lectures, seminars, workshops, and has led user groups throughout California and Arizona on the power of BIM.

#### THE BENEFITS OF BIM PMO (Program Management Office)

**Communication:** between project stakeholders and project vendors to maximize awareness of BIM-centric activities.

**Collaboration:** between all stakeholders involved in the PMO and BIM process delivery

**Correlate:** the varied activities of the BIM-centric workflow so that all the enterprise project stakeholders pull together to achieve PMO goals

#### SUSTAINIBILITY INTEGRATION



**Plan:** Determine scalability & financial impacts



**Design:** Simulate 'what-if' options to maximize efficiencies



**Construct:** Monitor construction & data aggregation



**Deploy:** Transition static BIMs to dynamic performance DT framework



**Operate:** Monitor real-time performance to maximize efficiencies



## ABOUT ANSER ADVISORY, PART OF ACCENTURE

Anser Advisory, part of Accenture, is an ENR Top 50 Program Management firm, and Great Place to Work® designated 2023 Best Workplaces in Consulting & Professional Services™, specializing in capital program advisory and consulting services, organization preparedness, strategy, funding, process development, program controls and project, program, and agency construction management. Anser offers owners industry best practices paired with innovative technologies that mitigate common pain points across the capital development cycle from pre-planning through construction and closeout within a diverse range of social and civil infrastructure end markets.

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